



COMPANY PROFILE

AJERS LINK LIMITED

Connecting People. Empowering Business. Building the Digital Future.

Registered: 15 August 2026	Head Office: Moshi, Tanzania
Website: ajerslink.com	Email: info@ajerslink.com

01 | COMPANY OVERVIEW

AJERS LINK LIMITED is a Tanzanian technology and connectivity company focused on reliable internet, ICT infrastructure and digital technology solutions for individuals, businesses, institutions and communities.

The company was registered on 15 August 2026 and is headquartered in Moshi, Tanzania. AJERS LINK is being built as a trusted technology partner, combining dependable connectivity, professional ICT infrastructure and practical digital solutions.

As a newly established company, our foundation is supported by technical expertise, professional certifications, manufacturer certifications and a management team committed to quality, customer satisfaction and sustainable growth.

02 | VISION

“To become a leading technology and connectivity solutions provider in Tanzania, delivering reliable, innovative and accessible digital services that connect people, businesses and communities.”

03 | MISSION

“To provide reliable internet connectivity, ICT infrastructure and technology solutions through innovation, professional expertise and customer-focused service, while building sustainable digital networks that enable businesses, institutions and communities to grow.”

04 | CORE VALUES

Reliability	Dependable services and solutions customers can trust.
Innovation	Modern technologies and smarter solutions.
Integrity	Honest, transparent and responsible business.
Customer Focus	Solutions built around real customer needs.
Professionalism	High standards in design, installation and support.
Excellence	Quality and continuous improvement.
Accessibility	Making technology and connectivity increasingly accessible.

05 | OUR SERVICES

01 Internet Service Provider (ISP) & Internet Connectivity

Reliable connectivity solutions for residential customers, businesses, institutions and organizations.

02 Wi-Fi & Hotspot Solutions

Design and deployment of Wi-Fi and public hotspot solutions.

03 Network Design & Installation

Professional wired and wireless network design, installation, configuration and support.

04 Fibre Optic Solutions

Fibre optic infrastructure, deployment, connectivity and related technical services.

05 Point-to-Point Wireless Links

Reliable wireless connectivity between sites and locations.

06 CCTV & Security Systems

CCTV surveillance and security technology solutions.

07 IT Support & Managed Services

Technical support and managed IT services for efficient technology operations.

08 Server & Data Solutions

Server, storage and data infrastructure solutions.

09 Computer & Network Equipment

Supply and support of computer, networking and related equipment.

10 Software Development

Software and digital solutions for business operations, automation and service delivery.

06 | TARGET MARKETS

Our target markets include:

- Residential customers
- Small and medium-sized enterprises (SMEs)
- Large businesses
- Hotels and hospitality establishments
- Schools and educational institutions

- Government institutions
- Corporate organizations
- Public hotspot locations
- Other Internet and technology service providers

07 | TECHNOLOGY & TECHNICAL CAPABILITY

Our technical capability covers wireless networking, fibre optic networking, internet infrastructure, point-to-point connectivity, Wi-Fi and hotspot management, routing and switching, network security, CCTV systems, server infrastructure, IT support and maintenance, and software and digital systems.

Our technical and professional team is supported by professional and manufacturer certifications that strengthen our ability to design, deploy and support technology solutions to professional standards.

08 | QUALITY & SERVICE APPROACH

RELIABLE

Solutions designed for consistent performance.

SCALABLE

Infrastructure capable of growing with customer requirements.

SECURE

Appropriate security considerations built into network and systems design.

COST-EFFECTIVE

Solutions focused on meaningful value and sustainable operation.

PROFESSIONALLY SUPPORTED

Technical support and maintenance from a competent team.

09 | REGULATORY & CERTIFICATION STATUS

BRELA: Company registration completed.

TCRA: Application submitted; approval pending.

Professional & Manufacturer Certifications: Available within the company/team and relevant documentation can be provided upon request.

AJERS LINK LIMITED is committed to operating in accordance with applicable laws, regulations and licensing requirements governing its services.

10 | DIRECTORS



African Mlay
Chief Executive Officer / Director



James African Mlay
Director



Renalda Bernard Assey
Director



Esther African Mlay
Director

11 | MANAGEMENT & TECHNICAL TEAM



John Mbanda

Accountant

Accounting and financial administration.



John Michael Banduka

Technical Engineer

Technical engineering, network infrastructure, installation, configuration and support.



Hillary Jackson Kombe

System Administrator

Systems administration, IT infrastructure and related technical operations.

12 | GROWTH VISION

Although AJERS LINK LIMITED is a newly registered company, our ambition is long-term. We aim to progressively expand our connectivity infrastructure and technology services across Tanzania while building a strong reputation for reliability, innovation and professional service.

Growth will be driven by investment in network infrastructure, modern connectivity technologies, technical expertise, customer support, digital services, strategic partnerships and professional development.

13 | WHY AJERS LINK?

Reliable Connectivity

We focus on dependable connectivity solutions for modern digital needs.

Technical Expertise

Our team combines technical and professional capabilities across networking, ICT and systems.

Customer-Centred Solutions

We design solutions around the customer's actual requirements.

Modern Technology

We adopt appropriate and current technologies to deliver efficient solutions.

Local Understanding

As a Tanzanian company, we understand the local business and connectivity environment.

Long-Term Partnership

Our objective is to establish lasting relationships with our customers.

14 | CORPORATE CONTACT

Head Office	Market Street, Moshi Municipal, opposite Moshi Bus Stand, KKKT DK Building
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Email	info@ajerslink.com
Website	ajerslink.com
Registration	15 August 2026



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